



MD MOMIN ALI

Shopify Developer • Full-Stack Engineer • Digital Marketer

232311005@vu.edu.bd • +880 1792 872188 • Rajshahi, Bangladesh

github.com/mominofficial • linkedin.com/in/md-momin-ali-3913b6351

Portfolio: mominofficial.lovable.app

PROFILE

Shopify developer and full-stack engineer building fast, conversion-focused storefronts and web apps. Front-end in React and Tailwind CSS, back-end in Node.js, Express and MongoDB, plus custom Liquid theming. Also runs paid social campaigns, lead generation and WhatsApp API outreach for clients in Dubai, the USA, Italy and the UK.

SKILLS

Shopify: Custom Liquid, Custom Sections, Theme Customization, Product Page Builds, Metafields

Front-End: HTML5, CSS3, JavaScript, React, Tailwind CSS, Responsive Design

Back-End: Node.js, Express, REST APIs, MongoDB, Authentication, Git & GitHub

Marketing & Creative: Meta / Google / TikTok Ads, Lead Generation, WhatsApp API, SEO Basics, Canva, CapCut

SERVICES FOR CLIENTS

- Shopify store setup & custom theme development
- Full-stack web development (React, Node.js, Express, MongoDB)
- Landing pages & conversion-focused design
- Speed & SEO optimisation (Core Web Vitals, schema, meta)
- Paid ads & social media (Meta, Google, TikTok, Canva, CapCut)
- Lead generation & WhatsApp API outreach

EXPERIENCE

Freelance Shopify Developer

2025 — Present

Building storefronts for décor, beauty and footwear brands worldwide — Chez Provence, Saltline and Thames Glow Beauty.

Royal Hair Wigs — Social Media & Creative

Oct 2024 — Present

Social account management, Canva ad design, CapCut video edits and WhatsApp API lead generation for clients in Dubai, the USA and Italy.

SELECTED PROJECTS

Thames Glow Beauty — Shopify (Live)

Shopify · Liquid

Minimalist skincare storefront with custom sections, product storytelling and mobile-first performance.

Chez Provence — Shopify

Shopify · Liquid

Warm editorial home-décor store with seasonal collections and conversion-focused product pages.

Saltline — Shopify

Shopify · Liquid

High-end footwear storefront with bold visual merchandising and speed tuning.

DEVCONF 2026 — Web app

[React](#) · [Tailwind](#)

Event site with registration flow, schedule and animated hero.

LeadLux — Lead generation

[Web](#) · [Growth](#)

Service landing pages plus verified B2B lead research delivered in CSV / Google Sheets.

EDUCATION

B.Sc. in Computer Science & Engineering — Varendra University

2024 — Present · [CGPA 3.93](#)

Final year; average across the last 6 semesters. Software Engineering course grade A+.

HSC — Varendra College

[GPA 5.00](#)

Higher Secondary Certificate.

SSC — Harimohan Govt. High School

[GPA 5.00](#)

Secondary School Certificate.

CERTIFICATIONS & TRAINING

- Galactic Problem Solver — NASA International Space Apps Challenge (Oct 2025)
- Certificate of Participation — Inception Workshop, ICSETEP RDG Project, Varendra University (Aug 2026)
- Certificate of Participation — Cyber Security Live Workshop & Awareness Seminar, CSE-CySec, Varendra University
- Programming Hero — Web Development, Batch 14 (2024)
- Digital Marketing & Canva Design — certified; CapCut video editing — professional